## Light Bulb Moments you simply flip a switch...

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When you walk into a dark room, you simply flip a switch to illuminate the room. Problem solved. But the road to safe and reliable lighting was anything but simple. Thomas Edison and his cohorts advanced the technology, and the world, even though wrong turns and dead ends were abundant. Their success was largely due to embracing failures as opportunities to go in a different direction, to strike out into new territory. To learn and to evolve.

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"Our goal is to be our customers' first choice. They know if they give us a problem, it's going to be solved. And we're going to do it with the highest level of quality and ethics. They can count on us." – Jon Mitchell



In the ever-evolving world of IT, companies with that same spirit of adventure and passion for learning are pushing the current boundaries of the technology frontier.

Illumination Works, a technology solutions consultancy, is strategically structured to explore and capitalize on the best ways to do what's already being done, as well as discover new ways to apply what's only being considered. Founded by Jon Mitchell in 2006, Illumination Works has grown to over 80 employees with offices in Beavercreek, Dublin, and Mason, Ohio. Their ability to offer innovative solutions for big data, cloud computing, and application analytics to a growing and diverse array of clients is an-

chored in their company ethos. One epitomized by their Innovation Lab.

"Our Innovation Lab is more than just a physical space, it is a mindset-looking at different and better ways to solve challenges." It embodies a construct that says learning is critical in technology. Those mini 'aha' moments are what the Innovation Lab is all about. Staying current is essential. Staying current today can sometimes mean keeping up with things that are changing hourly," Mitchell confirmed.

Gary Telles, Executive Director of Commercial Services, illustrated this commitment. "What we're doing right now with augmented and virtual reality really highlights what we're doing in the Innovation Lab. The technol-

ogy is changing daily. It's embracing learning at faster rates. As engineers, we like to go build something and get things done. In the Innovation Lab, what's getting done is learning."

These moments of enlightenment translate into timely and valuable case studies. Unlike the traditional case studies from textbooks that are dated before the ink dries, this new knowledge inspires their own curious, envelope-pushing staff while enriching and equipping their partners.

For more information, visit www.illuminationworksllc.com or call 937.938.1321.